

# 52 Content Ideas

- About Me

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- Your why for being in the industry

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- Holidays - big or small

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- Ask questions to gage knowledge

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- Share products & services

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- A day in the life

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- Testimonies

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- Video content behind the scenes

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- News from your industry

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- Your business mission

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- FAQ's - answer them

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- Share how you are involved in community

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- Podcasts you listen to

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# 52 Content Ideas

- Books you are reading

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- Trivia questions pertaining to industry

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- Giveaways

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- Collaborate with other in your field

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- Share your website or blog

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- Ways to contact you

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- Polls -- this or that pertaining to industry

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- Post an offer or promote your service

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- Motivation quotes

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- Share a quick tip

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- Share your favorite business tool

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- Promote your email list or other social platforms

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- Show your workspace

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# 52 Content Ideas

- Two truths & a lie

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- Before & After

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- Shout out another business

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- Share business goals

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- Employee Spotlight

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- Share a meme or joke

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- Industry Trends

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- Show someone using your product or service

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- Ask for recommendations

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- Host a sale

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- Share a success

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- Share a loss

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- Post a fill in the blank

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# 52 Content Ideas

- Share content from someone else

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- Thank your followers

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- Video

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- Myth or Fact

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- Share a life hack

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- Share a freebie

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- What does a weekend/night look like for you

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- Ask for feedback

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- Share about events you attend or host

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- 5 reasons you should

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- Reintroduce your brand

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- Show your face

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- How to....

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